

ORDER



Orders	Order / Rev:	67862			
	Alt Order #:	9851074 /Brad			
	Product Desc:	DAVID FREED FOR AG			
	Estimate:	400			
	Flight Dates:	10/24/12 - 10/28/12	Primary AE:	Millennium Washington DC	
	Original Date / Rev:	10/23/12 / 10/24/12	Sales Office:	MNAT	
	Order Type:	GENERAL	Sales Region:	National	
Agency	Name:	Brabender Cox Mihalke			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		1218 Grandview Avenue	Billing Cycle:	EOM/EOC	
		Pittsburgh, PA 15211	Agency Commission:	15%	
Advertiser	Name:	Freed/R/Attorney General			
	Demographic:	A35+	New Business Thru:		
	Product Codes:	State Attorney General	Order Separation:	00:15:00	
	Priority:	P-2	Advertiser External ID:		
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	48	\$32,375.00	\$27,518.75		October 2012	48	\$32,375.00	\$27,518.75	0.00
					Totals		48	\$32,375.00	\$27,518.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	22%	\$32,375.00
Market	100%	\$147,159.09

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	1%	\$1,471.59
WGAL	51%	\$75,051.14
WHTM	17%	\$25,017.05
WLYH	1%	\$1,471.59
WPMT	8%	\$11,772.73

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/25/12	10/26/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---TF--	:30	3	\$120.00	P-2	0.00	NM	3	\$360.00
N 2	WHP	10/25/12	10/26/12	CBS This Morning CBS This Morning	CM	7a-9a	---TF--	:30	3	\$75.00	P-2	0.00	NM	3	\$225.00
N 3	WHP	10/25/12	10/26/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	---TF--	:30	3	\$325.00	P-2	0.00	NM	3	\$975.00
N 4	WHP	10/25/12	10/26/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	---TF--	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
N 5	WHP	10/25/12	10/26/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	---TF--	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
N 6	WHP	10/24/12	10/26/12		CM	6p-630p	--WTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00

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Alt Order #: 9851074 /Brad
Flight Dates: 10/24/12 - 10/28/12

Advertiser: Freed/R/Attorney General
Product Desc: DAVID FREED FOR AG
Estimate: 400

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6p-630p News CBS 21 News at 6p															
N 7	WHP	10/24/12	10/26/12	M-F 7p-730p	CM	7p-730p	--WTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
				M-F 7p-730p											
N 8	WHP	10/24/12	10/26/12	M-F 730p-8p	CM	730p-8p	--WTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
				M-F 730p-8p											
N 9	WHP	10/24/12	10/26/12	M-F 11p-1135p News	CM	11p-1135p	--WTF--	:30	3	\$325.00	P-2	0.00	NM	3	\$975.00
				CBS 21 News at 11p											
N10	WHP	10/24/12	10/26/12	Wed Reg 1	CM	8p-9p	--W----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Wed 8p-9p											
N11	WHP	10/24/12	10/26/12	Thu Reg 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Thu 8p-9p											
N12	WHP	10/24/12	10/26/12	Thu Reg 2	CM	9p-10p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Thu 9p-10p											
N13	WHP	10/24/12	10/26/12	Fri Reg 1	CM	8p-9p	----F--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
				Fri 8p-9p											
N14	WHP	10/24/12	10/28/12	Su 6p-630p News	CM	6p-630p	-----S	:30	3	\$140.00	P-2	0.00	NM	3	\$420.00
				CBS 21 News at 6p											
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week:	10/22/12	10/28/12	-----S	3	\$140.00	0.00							
Spot	Ch	Date Range	Description			Start/End Time									
2	WHP	10/22/12-10/28/12	Su 6p-630p News			6p-630p									
		See MG 14.4													
		[Preempted by NSM]													
4	WHP	10/25/12-10/26/12	M-F 1230p-2p			1230p-2p									
		(M) MG for 14.2 10/28													
		[MG within Flight]													
N15	WHP	10/24/12	10/28/12	CBS This Morning Satur	CM	9a-11a	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
				Saturday Early Show											
N16	WHP	10/24/12	10/28/12	Sa 7p-730p	CM	7p-730p	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Sa 7p-730p											
N17	WHP	10/24/12	10/28/12	Sat Reg 2	CM	9p-10p	-----S-	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
				Sat 9p-10p											
N18	WHP	10/24/12	10/28/12	CBS Sun Morning	CM	9a-1030a	-----S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				CBS Sun Morning											
N19	WHP	10/24/12	10/28/12	Sun Reg 1	CM	7p-8p	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				Sun 7p-8p											
N20	WHP	10/24/12	10/28/12	Sun Reg 2	CM	8p-9p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Sun 8p-9p											
N21	WHP	10/24/12	10/28/12	Su 11p-1130p News	CM	11p-1130p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				CBS 21 News at 11p											
N22	WHP	10/24/12	10/28/12	Wed Reg 2	CM	9p-10p	--W----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Wed 9p-10p											
N23	WHP	10/24/12	10/28/12	Fri Reg 2	CM	9p-10p	----F--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Fri 9p-10p											
N24	WHP	10/24/12	10/28/12	Fri Reg 3	CM	10p-11p	----F--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				Fri 10p-11p											
N25	WHP	10/24/12	10/28/12	Sat Reg 1	CM	8p-9p	----S-	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
				Sat 8p-9p											
N26	WHP	10/24/12	10/28/12	Sat Reg 3	CM	10p-11p	----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat 10p-11p											
N27	WHP	10/24/12	10/28/12	Letterman	CM	1135p-1235a	--WTF--	:30	3	\$140.00	P-2	0.00	NM	3	\$420.00
				Letterman											

Totals

48

\$32,375.00